

SHIELS PRODUCTIONS

A full service video production company for broadcast, cable and the corporate world serving tourism destinations and attractions, nature based organizations, outdoors, recreation and sports.

NEWSLETTER/FALL 2002

PRODUCTIONS THAT REACH FOR THE STARS... RESULTS THAT ARE OUT OF THIS WORLD!

Imagine being so close to baby pelicans that you could touch them. The **AUDUBON SOCIETY** made that possible by escorting **ZOO FILEZ** crew to a secret Pelican Rookery. Then we visited a captive-breeding site for rare and endangered waterfowl. We also went on a collecting trip with NC Aquarium staff, gathering indigenous species for exhibition at the **NORTH CAROLINA AQUARIUM**. Finally, we reported on two important **NORTH CAROLINA ZOO** projects helping endangered species, African elephants in Cameroon and Red Wolves here in North Carolina. We produced three dozen original **ZOO FILEZ** segments this year. These awarding winning animal stories aired all across the country thanks to a special arrangement with **NBC NEWS**.

"We strongly endorse Terry for any video projects your company might be considering."

— Rod Hackney, Public Relations Manager, North Carolina Zoological Park

Our friends at **CREWS CONTROL** continue to give SHIELS PRODUCTIONS great assignments including an interview with legendary sports commentator **BILLY PACKER** for the **NBA HALL OF FAME** and a **CBS** primetime interview with **BIG BROTHER** houseguest "BUNKY".



"The quality of Terry's work is consistently high and the service is always delivered in a courteous professional manner. He has never let us down."

— Christy Rivers, Vice President, Production, Crews Control



When **STARZ** wanted to showcase BMX cycling star Dave Mirra, SHIELS PRODUCTIONS was contracted to provide our broadcast Sony Betacam-SP camera package, network audio kit and award winning camera crew.



Every year since 1996, news of milestone events at **THE GROVE PARK INN RESORT & SPA** have aired with the familiar tag "from the Grove Park Inn, this is Terry Shiels reporting." Recently SHIELS PRODUCTIONS and **THE GROVE PARK INN** announced the completion of a 2.5 million-dollar restoration to their legendary Donald Ross Golf Course.

"I have worked with Terry on several TV and video productions in my eight years as Media and Public Relations Manager at the Grove Park Inn Resort & Spa. In every instance he has delivered high quality work, on time and on budget. His connections in the media enable him to add value to his work by extending the reach of his clients."

— Dave Tomsky

SHIELS PRODUCTIONS teamed up with **POST CENTRAL** to shoot a **RENAISSANCE PARK GOLF COURSE** commercial featuring the comedic character "Sir Golfs-a-lot." And when **WACHOVIA** announced their sponsorship of a new official **PGA TOUR** championship event in Charlotte, they called in SHIELS PRODUCTIONS to run camera for this live satellite TV event.

Gaston County Tourism sponsored three nature-oriented TV features that aired as **ZOO FILEZ** this summer. At **DANIEL STOWE BOTANICAL GARDEN** we learned how anyone can attract wildlife to a backyard garden. At the **SCHIELE MUSEUM** we learned all about the Great Bears of North America and we took a nature hike at **CROWDERS MOUNTAIN STATE PARK** with a group of young science campers.

"It's nice to have a relationship with a company like Shiels Productions that we can trust to do everything from a thirty second TV Commercial to a Video News Release to our Marketing Video and B-Roll tape."

— Vickie Riddle, Director Gaston County Department of Tourism



Every business has a story to tell. That's where SHIELS PRODUCTIONS can help. For more information about day rate camera services or turnkey video productions visit www.shielsproductions.com or just call me.

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