

SHIELS PRODUCTIONS

A full service video Production Company for broadcast, cable and the corporate world serving tourism destinations and attractions, nature based organizations, outdoors, recreation and sports.

FALL 2004

WWW.SHIELSPRODUCTIONS.COM

PRODUCTIONS THAT REACH FOR THE STARS. RESULTS THAT ARE OUT OF THIS WORLD.

GROWING A BUSINESS CAN BE A LOT OF FUN. MAKING A VIDEO TO TELL THE WORLD HOW GREAT YOUR BUSINESS IS CAN BE EVEN MORE FUN. SHIELS PRODUCTIONS SPECIALIZES IN MAKING TV AND VIDEO PRODUCTIONS THAT LET THE WORLD KNOW ABOUT THE GREATNESS OF YOUR ORGANIZATION. HERE ARE SOME WAYS WE ARE HELPING OTHERS.

Imagine being "reach out and touch" close to a family of endangered Mountain Gorillas, jungle trekking with dozens of rambunctious Chimpanzees, or feeling the earth shake as a herd of African Elephants rumble by. We produced five TV segments for our award-winning Zoo Filez series about the challenges of living close to endangered species. Watching Uganda through the eyes of North Carolina teachers and Ugandan school kids, we experienced two cultures joined by new schools, shared technology and big-hearted humanity. An awe-inspiring DVD fresh out of the Shiels Productions nonlinear edit suite, is already attracting new funding to this project. To learn how you can help, visit www.nczoo.org.



"Terry's commitment to nature and saving the environment make him the perfect partner for the zoo and its mission of wildlife conservation."

Rod Hackney, Public Relations Manager, North Carolina Zoological Park



Closer to home, Shiels Productions' partnership with The Gaston County Economic Development Commission continues to grow with an innovative new TV spot designed to attract new industry to our region. To see the complete series of eight Gaston County Economic Development video clips produced by Shiels Productions visit www.gaston.org.

"Terry's enthusiasm and energy were enjoyed by everyone who worked with him on the Gaston County Economic Development project. He delivers a great deal of value, and we look forward to using him again soon."

Buck Lawrimore, President, LAWRIMORE

For seven years, Crews Control, The World's Agency for Video and Film Crews has partnered with Shiels Productions as a production resource. From the recent opening of Johnson and Wales newest campus in Charlotte to the current presidential campaign, Shiels Productions is providing network quality coverage throughout the South.



"Once our clients use Terry, they request him by name for their next shoot. The quality of Terry's work is consistently high and the service is always delivered in a courteous professional manner. He has never let us down."

Christy Rivers, Vice President, Production, Crews Control

Shiels Productions' relationship with Wachovia continues strong with location production for The Wachovia US Pro Cycling Championships in Philadelphia, The Wachovia Championship golf tournament in Charlotte and a new Treasury Services instructional video.



WACHOVIA



Other assignments include shooting for ESPN's Bass Masters Tournament show, a DVD on the History of Flight, a pilot for a new PBS Healthy Home show, live broadcasts for Speed Channel, an upcoming documentary on the new US National Whitewater Center and a loss-prevention video for world-famous jeweler Tiffany & Co.

EVERY ORGANIZATION HAS AN IMPORTANT STORY TO TELL. TO LEARN HOW SHIELS PRODUCTIONS CAN HELP WITH TURNKEY VIDEO PRODUCTIONS OR DAYRATE CAMERA SERVICES VISIT WWW.SHIELSPRODUCTIONS.COM OR FEEL FREE TO CONTACT ME DIRECTLY.

Terry Shiels ~ Shiels Productions Inc.

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