

SHIELS PRODUCTIONS

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MOVED!**
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A FULL SERVICE VIDEO PRODUCTION COMPANY for broadcast, cable and the corporate world



PUBLISHERS CLEARINGHOUSE



Shiels Productions is known as a turnkey contractor for video and television productions. But did you know that we also provide our broadcast Sony Betacam-SP camera and crew on a day-rate basis. That's the basis of our relationship with many national television programs and **Crews Control**. As long as they keep coming up with assignments Shiels Productions will continue to deliver award-winning results. On one exciting recent **Crews Control** assignment, Shiels Productions was hired for the **Publisher's Clearinghouse Prize Patrol** Team. What could be more fun than making people smile and giving away somebody else's money?

"The quality of Terry's work is consistently high and the service is always delivered in a courteous professional manner. He has never let us down."
Christy Rivers, Vice President, Production, Crews Control



The **Food Network** recently partnered with Shiels Productions to showcase the annual Gingerbread House building competition at Asheville's **Grove Park Inn Resort & Spa**. The painstaking detail that goes into the creation of this edible art is truly amazing... and so is the painstaking detail that goes into the creation of an hour-long TV show. Watch for this fascinating program to air on **FoodTV** during the Christmas holiday season in 2003.



The Zoo Filez is back in production with more viewers than ever. In addition to our regular North Carolina stations, the Zoo Filez will now be seen on **ABC, CBS and Fox** affiliates in the South thanks to the satellite feed of **Network News Service**. We won two more national awards in 2002! This season, in addition to our on site work at **The North Carolina Zoo**, we will once again shoot features on location at **The North Carolina Aquarium**. If your organization has a compelling nature story to tell maybe you can be on the Zoo Filez too. We love to travel to aviaries, gardens, nature preserves, or any place that believes that preserving natural life in all its forms is essential to us all.

"After three years of production, "The Zoo FileZ" television series, co-produced by Shiels Productions, continues to be the most effective vehicle we have for promoting the North Carolina Zoo. Terry Shiels is not only an outstanding director and storyteller, but his commitment to nature and saving the environment make him the perfect partner for the zoo and its mission of wildlife conservation."

Rod Hackney, Public Relations Manager, North Carolina Zoological Park



If you think Shiels Productions is only about nature and the outdoors, or travel and recreation, think again. Our commitment to our corporate clients is ongoing. Shiels Productions with **Two River Marketing Group** and **Ingersoll-Rand** recently finished a two-hour Long Range Planning video on DVD.

The power of the English language was clear to me during a recent shoot with Maya Angelou reading "*A Brave and Startling Truth*" while Grammy-winning bassist Stanley Clarke plucked a surreal melodic background. The performance aired in February on **BET**. Thank you Maya and Stanley for the inspirational words and music and the privilege of helping to amplify your message through the power of TV.

Being a television producer can be a rewarding vocation. When you strip away the technology, I am a storyteller. Long before there were written words, storytellers used their voices to transmit the ideas society valued most. The role of storyteller today is much the same as it was thousands of years ago. Convey information that is important to our culture. Make the message entertaining. The big difference now is TV technology makes it possible for one person to be seen and heard by millions.

Does your organization have an important story to tell?

To learn how Shiels Productions can help with the magic of TV, visit www.shielsproductions.com or call me.

Terry Shiels ~ Shiels Productions Inc.

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